

Reseller Channel Program

Increase your company's portfolio of offerings, with our completely white labelled solution, enabling you to concentrate on the demands and needs of your customers whilst receiving monthly recurring revenue. Furthermore, all this is achieved without the risk of having to build, manage and resource a hosted solution.

To sign up as a Reseller is absolutely **free**, set up is simple and then you are off! It is as easy as that!

messagehub is a state-of-the-art, fully managed, hosted service that integrates into one product all the core values of electronic communication. It provides world-class email, messaging and collaborative solutions, allowing businesses to not only streamline their processes but revolutionise the way they communicate.

The messagehub reseller program enables partners to resell the messagehub service, complimenting their product portfolio and creating new recurring revenue streams.

With messagehub there are no hidden extras, we simply invoice you at cost, payable monthly by Direct Debit and you are free to resell the service at retail prices of your choice.

Our highly trained support centre provide 2nd line technical support 24x7x365. You will also receive on going remote training, and full relationship support with a dedicated Account Manager.

Do you need to be able to offer fully managed and hosted:

- Microsoft Exchange Email
- Live Communication Server
- SharePoint Services
- Fax and SMS Solutions

Are your customers tired of being burdened by the capital cost, hassle and risk of an on-site solution?

Are you as a Reseller losing business because you do not have solutions that fit your customers' needs?

If you can answer yes to any of the above then messagehub is a solution that will offer you and your customers complete peace of mind.

Reseller Control Panel

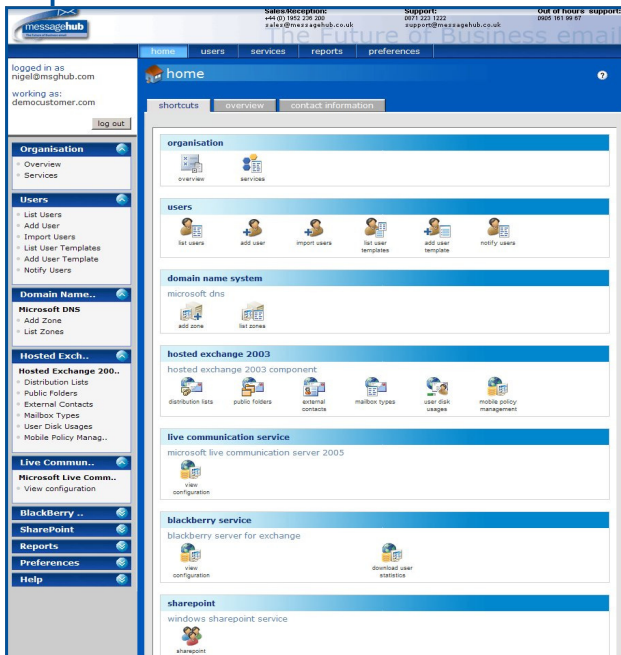
messagehub have made life easy, with our simple to use control panel.

- Create and administer new customer accounts
- Create sub Resellers
- Customer templates
- Run usage reports on customers
- Create billing reports
- Control and change customer access
- Manage and add more services

Customer IT Department Control Panel

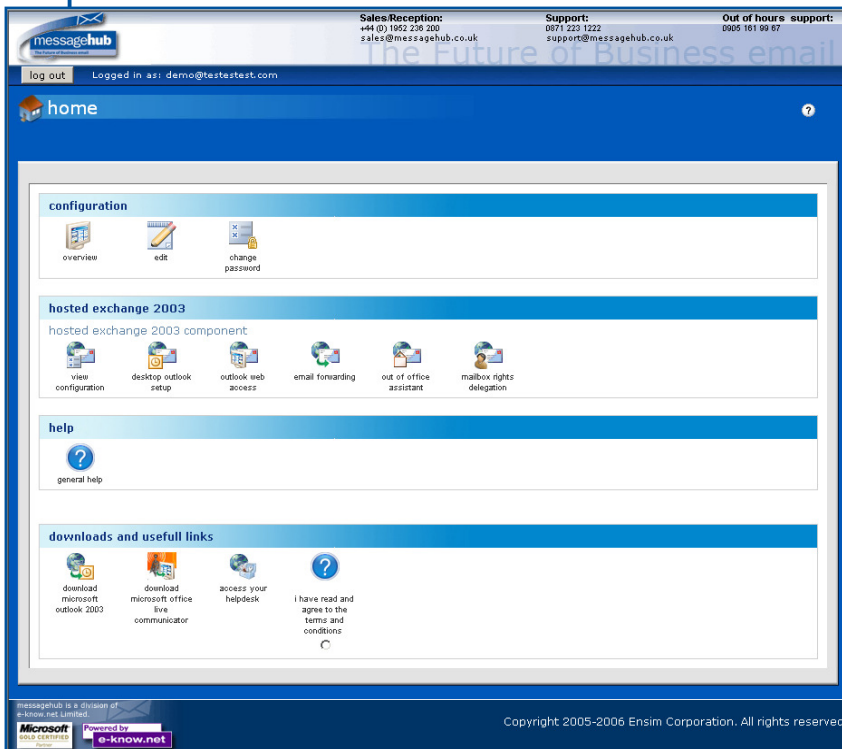
- Create and delete users
- Notify the user base
- Create customer distribution lists
- Create company public folders
- Maintain the Global Address List for the company and add external addresses if required
- Run user disk and usage reports
- Brand the users control panel
- Upgrade services

Resellers can choose to enable the customer to create, delete and administer their users; or disable that function and supply that as a managed service delivered by the Reseller.



(Figure 1.1 Customer IT Department Control Panel)

The future of business email, white labelled for resellers



(Figure 1.2 End-user Control Panel)

"I approached messagehub as I recognised that there was a demand for me to sell a hosted Exchange offering to my already loyal customer base. With messagehub I was able to add to my existing product portfolio and with an easy to use control panel it allowed me to add additional services to customers solutions, all the time creating a revenue stream for my business that I had before missed out on."

Steve Brailsford, Managing Director, Respond2 IT

Peace of Mind for Resellers

With messagehub the Reseller has complete control of the customer install and through the use of the control panel, can seamlessly add new customers.

messagehub supply the Reseller with comprehensive training, support and documentation on the use, implementation and customer support of the services.

As a Reseller you have a 24x7x365 support team that can assist you in the delivery of the service every step of the way.

You have complete control and maintain the relationship with your customer at all times.

To make life easier for your customers, we have also created the end-user control panel.

End-user Control Panel

- Change password
- Access web mail
- Set up email forwarding
- Download Outlook 2003
- Run auto Outlook configuration tool

And much, much more...

Technical Support

As standard the Reseller supplies 1st line support to the end users. With our award winning technical support infrastructure, we offer 2nd line support to assist you with every eventuality. Unlike many suppliers messagehub do not charge their Resellers for help or guidance.

Sales & Marketing Support

As a messagehub Reseller you get access to sales and marketing material, easily accessible from the messagehub partner site.

"As an established IT Support company we found that more and more of our customers were expressing an interest in Hosted Exchange services. Rather than lose this element of our customer's revenue we wanted a low investment Reseller solution requiring limited resource.

messagehub allowed us to provide our customers with a white labelled Hosted Exchange solution with zero set up costs and minimal technical resource. With messagehub we have satisfied our customers needs and generated a recurring revenue stream for ourselves." *Ivor Ellis, Director, Ellis CommTech*

To find out more about the messagehub Reseller Channel Programme contact us on 01952 236200 or email us at sales@messagehub.co.uk.

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