



messagehub Selects Ensim's Unify to Complement its Microsoft Hosted Email, Messaging and Collaboration Offering

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Sunnyvale, California — September xx, 2006 – Ensim, the leading supplier of service enablement and automation software for hosted IP and application services, today announced that messagehub, a division of e-know.net, a leading application service provider in the U.K, has selected Ensim Unify to complement its hosted email, messaging and collaborative solution offerings for small and medium enterprises. messagehub has launched the complete Microsoft Hosted Messaging and Collaboration 3.5 solution coupled with a BlackBerry offering using the Unify platform.

As a new division of e-know.net, messagehub specializes in running hosted email, messaging and collaborative solutions, giving access from anywhere to a wealth of features from basic email to advanced messaging, text messaging, fax, individual and group calendaring, scheduling tools, contact management and support for mobile and BlackBerry devices. Users can utilize enhanced file sharing and storage with SharePoint, and can add in Live Communications Server to provide support for instant messaging, real-time live meetings, audio and video, application sharing, and file transferring to revolutionize the way they communicate.

messagehub uses the Unify platform to automate the provisioning and management of Microsoft Exchange, SharePoint, Live Communication Server, and BlackBerry. Unify also provides a comprehensive management portal, which dramatically reduces support costs by enabling messagehub's customers to easily manage their own hosted offerings.

"Being a customer-focused, technology-driven company, our primary goal is to align ourselves with partners that have a proven solution and can add value to our solutions so that we can continue to provide the best possible services and support to solve our customers' most critical business problems," said Nigel Redwood, managing director of e-know.net. "The powerful administration portal delivered by Ensim Unify complements our solution and enables us to deliver added value to our clients, who can fully administer their outsourced services through Ensim's control panel."

Unify is the industry's most widely deployed and proven service automation platform, enabling service providers to simplify and speed the delivery of applications as services. Based on highly modular, scalable and extensible carrier-grade architecture and developed in close

collaboration with Microsoft, Ensim Unify offers a comprehensive solution, enabling service providers to more quickly generate revenue.

“The extensible architecture and delegated administration capabilities of Unify were key to messagehub’s ‘one-stop-shop’ business model,” said Dave Wippich, CEO of Ensim Corporation. “Outsourcing IT services, such as collaboration and messaging, is a thriving market and messagehub is addressing the demand by taking advantage of the lower cost and faster revenue-generating benefits that the Unify platform confers to better serve their customers.”

About Ensim Corporation

Ensim is the leading supplier of service enablement and automation software for hosted IP and application services. Over 250 service providers worldwide depend on proven and award-winning Ensim products to simultaneously lower their operational cost and accelerate the deployment of revenue generating services and applications, including Belgacom, Earthlink, Telus, and Siemens Communications. Ensim is Microsoft Gold Certified, and also has strategic partnerships with leading infrastructure vendors, including BroadSoft, HP and Research In Motion, enabling joint customers to realize the rapidly growing hosted web, VoIP, messaging and collaboration services opportunity. For more information, visit www.ensim.com or contact Ensim at 1877-693-6746, 1-408-745-3300 outside the United States

About e-know.net

messagehub, a division of e-know.net Limited, is a market leader in email, messaging and collaborative solutions.

e-know.net is an established supplier of managed, hosted IT services with a subscription pricing principle basing its Headquarters and state of the art Server Farms at Telford, from where customers receive access to unrivalled facilities and a pool of experienced and specialist IT staff.

messagehub & e-know.net now support and deliver systems to company's worldwide.

Formed in February 2000 and now backed by Northern Venture Managers, a leading venture capital company, e-know.net is an accredited Microsoft Gold Certified Partner.

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